

## **Historic, Archive Document**

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**NEW** DISCOVERIES  
*in SWEET CORN* \*





# NOW

# you can have Sweet Corn all summer long . . .

## THESE VARIOUSLY MATURING HYBRIDS PROVIDE YOU WITH A CONTINUOUS CROP

### ● ALPINE BANTAM

. . . Fancy Edible Period 57 to 60 Days  
There must be a beginning to everything, and this hybrid is the *very first* of the roasting ears. We searched the world over for earliness for this hybrid. The hardness of one parent from the Alps and the sweetness and flavor of the other parent from the Pacific Northwest makes this a *first early* winner. Plant it early too, it stands cold weather.

### (A) ALPHAGOLD BANTAM

. . . Fancy Edible Period 60 to 65 Days  
If you want to lead your neighborhood with the best quality early sweet corn, plant Alphagold Bantam. The rapid growth of this extra early yellow hybrid will amaze you. Yields well, ears are about 7 inches long, and tips are well filled. Makes a clean crop, more resistant to smut and ear worms than most early types.

### (B) HYBRID GOLDEN HUMMER

. . . Fancy Edible Period 65 to 70 Days  
Be among the first to have yellow sweet corn, by planting Hybrid Golden Hummer. It has large, attractive ears about 8 inches long, and with 12 even rows of tender, sweet kernels. It has high yield and uniform plant growth. Very similar to Tendergold in growing and eating characteristics—but much earlier! Try some.

### (C) TENDERGOLD

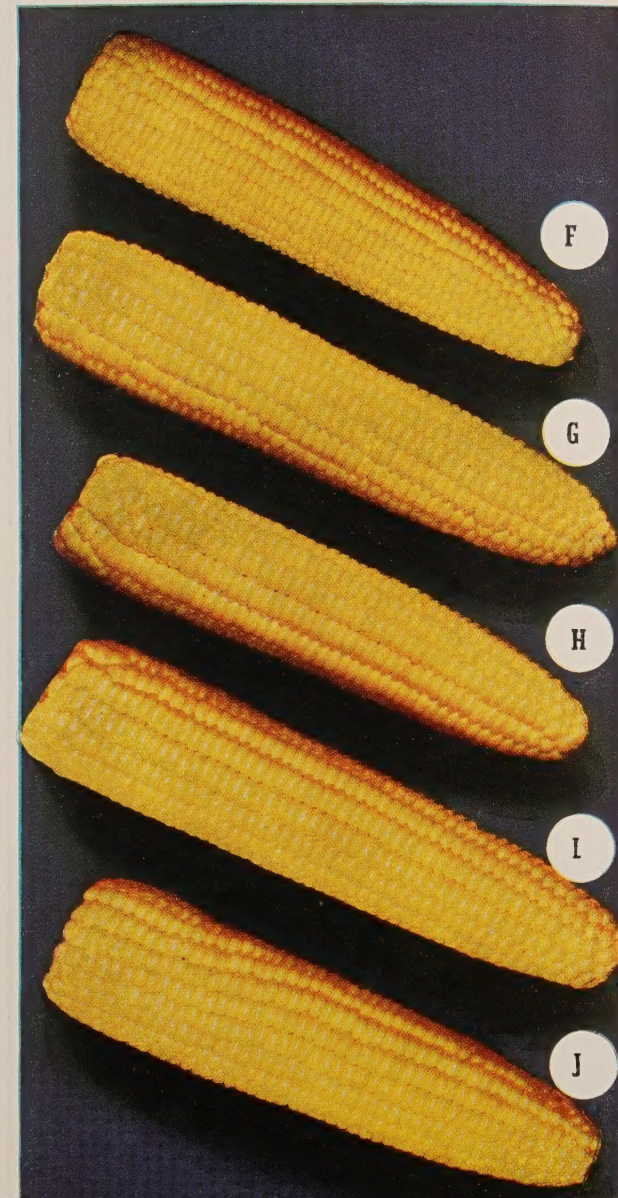
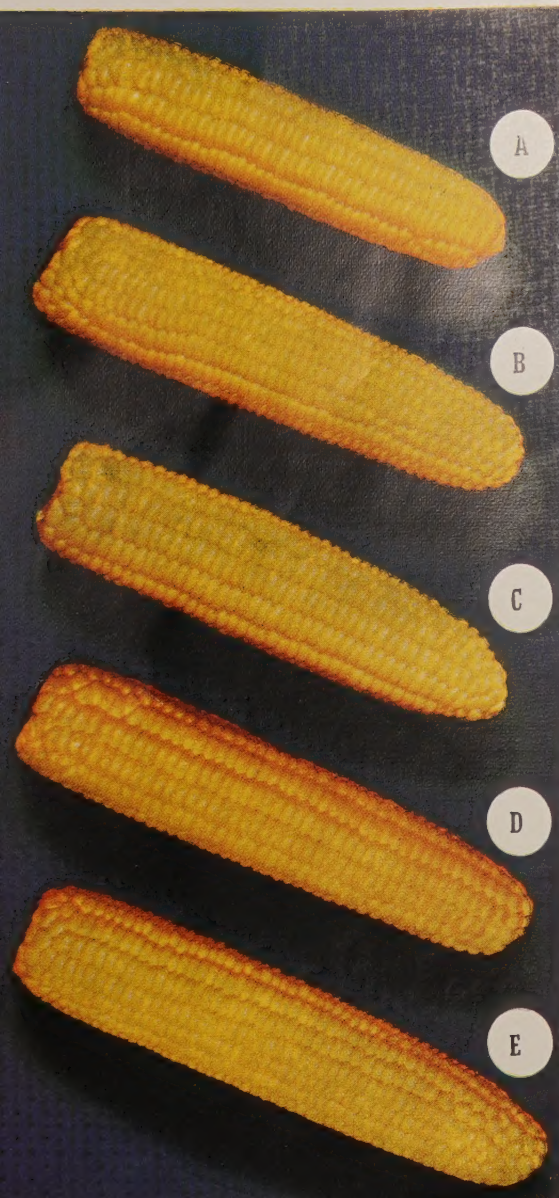
. . . Fancy Edible Period 74 to 81 Days  
There are only three words to actually describe this corn—sweet, tender, succulent. It is an early corn—ripens about four days ahead of golden bantam—and yields about twice as much. It has attractive ears about 8 inches long, with deep, sweet kernels. Stays sweet and tender two or three days longer than most kinds.

### (D) GOLDEN CROSS BANTAM

. . . Fancy Edible Period 80 to 85 Days  
One of the first sweet corn hybrids developed, this hybrid is still a favorite with many gardeners. The ears are generally about 8 inches long, with 12 rows of sweet, good tasting kernels.

### (E) TENDERMOST

. . . Fancy Edible Period 81 to 91 Days  
Of all of the hybrids we have developed, this is the most tender. You'll love its giant-size kernels with their sugary-sweet corn goodness, and delightfully tender hull. Ears average about 9 inches in length, with 14 to 16 rows of amazingly regular kernels. This corn stays sweet and tender on the stalk for nearly two weeks at a time. Has good resistance to smut. It's easy growing, high-yielding—and the *best yet* for quality eating, canning and freezing.



### (F) TOP-FLIGHT

. . . Fancy Edible Period 81 to 86 Days  
. . . And "Top-flight" it is. A nation wide jury of garden experts selected this variety as one of America's outstanding sweet corn hybrids. An extremely prolific grower, many plants produce two ears. They're 8 to 9 inches long, with from 14 to 16 rows. Folks from Virginia to Oregon and from Arkansas to Minnesota say it produces unusually clean, quality, dependable crops.

### (G) TRISTATE

. . . Fancy Edible Period 84 to 88 Days  
One of the remarkable things about this sweet corn hybrid is that it is not sensitive to differences in soil type or fertility. Plant it almost anywhere and you're sure of a good crop. That's true in dry seasons, too, for it has shown remarkable drouth resistance. Its long ears are straight, mostly 14 rows to the ear, with perfectly filled tips. Ears are carried on the stalk at a height of 36 inches.

### (H) ARISTOGOLD BANTAM

. . . Fancy Edible Period 83 to 88 Days  
You can't go wrong when you plant this true aristocrat of the sweet corn hybrids. Garden experts judged it a top winner in the All-American Seed Trials. It makes exceptional yields in extremely hot, drouthy seasons. It has great resistance to smut and ear worm damage. Stalks are tall, vigorous (8 feet) and ears are extra long with 12 to 14 rows.

### (I) ARISTOGOLD BANTAM EVERGREEN

. . . Fancy Edible Period 85 to 90 Days  
If you want to amaze your neighbors with truly big ears of some of the sweetest, most tender sweet corn you ever tried, plant this. These ears are from 9 to 10 inches long, with 16 to 18 rows. Yet it's as tender and good eating as the most fancy on the market. Under good conditions it has produced as much as 10 tons to the acre. It stands hot, dry weather and is outstanding for use throughout the cotton belt.

### (J) GOLDENGRAIN

. . . Fancy Edible Period 85 to 92 Days  
This new and spectacular sweet corn hybrid has the deepest sweet kernels you ever saw. Another one of our All-American winners with 20 rowed 9-inch ears. Plants are suckerless and yield well under adverse conditions. The best of the big ones.



### (1) SILVER CROSS BANTAM

. . . Fancy Edible Period 80 to 86 Days  
This is the sweet corn that will amaze you—because it has all the tenderness, succulence, and real corn flavor of the best yellow corn. Yet it's *white*! How come? Well, that's one of the many wonders you come across in hybrid creations. This corn was derived from Golden Cross Bantam, which it resembles in many respects. But the stalks are taller and the ears are longer and larger. But, above all, you'll like its *flavor*. Many folks who thought they didn't like white sweet corn at all, now prefer Silver Cross Bantam to any other variety! First choice for quality canning and freezing!

### (2) SILVER CROSS EVERGREEN

. . . Fancy Edible Period 85 to 90 Days  
This is just another example of the hybrid's superiority over the old-fashioned, open-pollinated sweet corn. When you plant this sweet corn you'll see how much more uniform it is in plant growth, ear height and size—and above all, how much sweeter and more tender it is. Makes the old-fashioned varieties really "out-of-date."

### (3) SILVER CROSS NARROWGRAIN

. . . Fancy Edible Period 87 to 92 Days  
If you want unusually sweet and tender white sweet corn, try Silver Narrowgrain. It has deep, tender kernels that are sweet, juicy and full of real corn flavor. It's a good, vigorous growing corn, too, with a record for high yield. It is of the "Evergreen" type with a large amount of leafy, green foliage—but best of any of this kind for downright good eating. Ears carry more than 20 rows of stylish narrow kernels.

### (4) SILVER CROSS STOWELLS

. . . Fancy Edible Period 93 to 97 Days  
If you want *white* sweet corn with big ears, then plant this one. Of top quality, it has a sweet, tender corn goodness all its own. It's a thrifty grower, a high yielder, and has strong, sturdy plants with heavy, green foliage. If you've ever planted open-pollinated "Stowell's Evergreen" you'll be sure to like Silver Cross Stowell's even better.







**FOR BETTER GARDENS**

*Grow*

## **MICHAEL-LEONARD TESTED SEEDS**

### **NEW GIANT PEAS!**

These big, giant green peas you see pictured below are just as sugar-sweet and delightfully tender as any small pea you ever ate. Ask for Michael's Mammoth Early June Peas—specially developed for better eating, easier growing, higher yields.

### **NEARLY 300 GREAT VARIETIES FOR YOUR GARDEN!**

You'll find nearly 300 different varieties of vegetables described in the regular Michael-Leonard Garden Seed Catalog. For example, there are 47 different kinds of beans, 11 different kinds of crisp, solid radishes, and eight different improved carrot varieties. Surely, in such a catalog as this you're bound to find the last word in good eating—the result of years of intensive breeding and plant research!

From coast to coast, Michael-Leonard's reliable seeds have become a favorite with gardeners. These seeds are sold only through established garden seed dealers. In their stores you'll find everything you need for your garden.

The next time you plant, see your Michael-Leonard dealer. You will find Michael-Leonard Seeds are fast growing, bountiful yielders.

*Available at Better Garden Seed  
Dealers Everywhere*



# DEEP

## TENDER KERNELS

For a bigger and better "bite" MICHAEL-LEONARD'S new hybrid sweet corn cannot be equalled. The kernels are deeper (see photo above of ear broken in two); the kernels are more tender and sweet, and the cob is small!



*The* **MICHAEL-LEONARD CO.**

Sioux City 6, Iowa . . . 333 W. 35th St., Chicago, 16 ill.

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**Sold by**